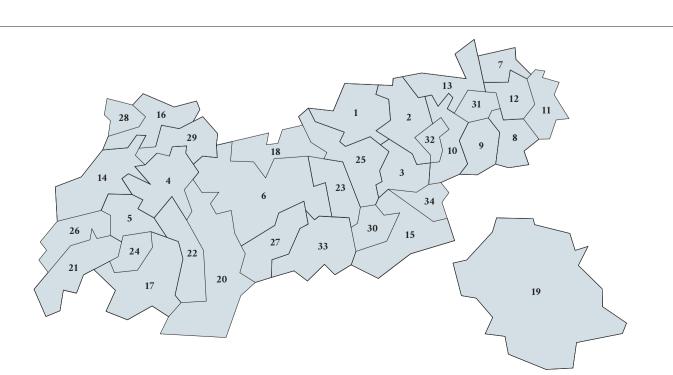
	ourism Boards					< 50 km A > 50-100 km A > 100 km C Families F Glacie	
		Towns and villages in this region	Telephone number & e-mail address	Website	Region good for	Ski resorts in the region (letters indicate km of pistes)	
	Achensee Tourismus	Achenkirch, Maurach, Pertisau, Steinberg am Rofan	+43.5246.5300-0 info@achensee.com	www.achensee.com	*	A Hochalmlifte Christlum Karwendel BB, Rofan Seilbahn	
	Alpbachtal Seenland	Alpbach, Brandenberg, Breitenbach am Inn, Brixlegg, Kramsach, Kundl, Münster, Radfeld, Rattenberg, Reith im Alpbachtal	+43.5337.21200 info@alpbachtal.at	www.alpbachtal.at	*	CF Ski Juwel Alpbachtal Wildschönau	
	Erste Ferienregion im Zillertal	Aschau, Bruck am Ziller, Fügen, Fügenberg, Gerlos, Hart, Hippach, Hochfügen, Kaltenbach, Ried im Zillertal, Schlitters, Strass, Stumm, Stummerberg, Uderns	+43.5288.62262 info@best-of-zillertal.at	www.best-of-zillertal.at	₹	B Hochzillertal-Hochfügen C Spieljochbahn Fügen	
	Ferienregion Imst	Imst, Imsterberg, Karres, Karrösten, Mils bei Imst, Nassereith, Roppen, Schönwies, Tarrenz	+43.5412.6910-0 info@imst.at	www.imst.at	₹.	A Imster Bergbahnen	
	Ferienregion Tirol West	Fließ, Grins, Landeck, Stanz bei Landeck, Tobadill, Zams	+43.5442.65600 info@tirolwest.at	www.tirolwest.at	*	A Venet Bergbahnen	
	Innsbruck und seine Feriendörfer	Aldrans, Ampass, Axams, Birgitz, Flaurling, Götzens, Gries im Sellrain, Grinzens, Hatting, Igls, Innsbruck, Inzing, Kematen in Tirol, Kühtai, Lans, Mieming, Mötz, Mutters, Natters, Oberhofen im Inntal, Oberperfuss, Obsteig, Patsch, Pettnau, Pfaffenhofen, Polling in Tirol, Ranggen, Rietz, Rinn, Rum, Sellrain, Silz, Sistrans, St. Sigmund im Sellrain, Stams, Telfs, Unterperfuss, Völs, Wildermieming, Zirl	+43.512.5356-0 info@innsbruck.info	www.innsbruck.info	<u>₹</u>	Axamer Lizum, Innsbrucker Nordkettenbahnen, Patscherkofel, Muttereralm, Rangger Köpfl AF Kühtai	
	Kaiserwinkl	Kössen, Rettenschöss, Schwendt, Walchsee	+43.501.100 info@kaiserwinkl.com	www.kaiserwinkl.com	*	A Hochkössen, Zahmer Kaiser	
	Kitzbühel Tourismus	Aurach bei Kitzbühel, Jochberg, Kitzbühel, Reith bei Kitzbühel	+43.5356.66660 info@kitzbuehel.com	www.kitzbuehel.com	*	CF Bergbahn Kitzbühel	
	Kitzbüheler Alpen – Brixental	Brixen im Thale, Kirchberg in Tirol, Westendorf	+43.57507.2000 info@kitzbuehel-alpen.com	www.kitzbueheler-alpen.com	₹	CF Bergbahn Kitzbühel und Skiwelt Wilder Kaiser Brixental	
)	Kitzbüheler Alpen – Hohe Salve	Angath, Angerberg, Hopfgarten im Brixental, Itter, Kelchsau, Kirchbichl, Mariastein, Wörgl	+43.57507.7000 info@hohe-salve.com	www.kitzbueheler-alpen.com	逐逐	CF SkiWelt Wilder Kaiser Brixental	
l	Kitzbüheler Alpen – PillerseeTal	Fieberbrunn, Hochfilzen, St. Jakob in Haus, St. Ulrich am Pillersee, Waidring	+43.5354.56304 info@pillerseetal.at	www.kitzbueheler-alpen.com	*	CF Skicircus Saalbach Hinterglemm Leogang Fieberbrunn AF Steinplatte Waidring, BB Pillersee Buchensteinwand	
:	Kitzbüheler Alpen – St. Johann in Tirol	Erpfendorf, Kirchdorf in Tirol, Oberndorf in Tirol, St. Johann in Tirol	+43.5352.63335-0 info@kitzalps.cc	www.kitzbueheler-alpen.com	这 逐	AF Skigebiet St. Johann	
	Kufsteinerland	Bad Häring, Ebbs, Erl, Kufstein, Langkampfen, Niederndorf, Niederndorferberg, Schwoich,	+43.5372.62207 info@kufstein.com	www.kufstein.com		A Skilifte Lärchenhof, Skilifte Kirchdorf Schneeberg-Hagerlifte Thiersee	
ŀ	Lechtal Tourismus	Thiersee Bach, Elbigenalp, Elmen, Forchach, Gramais, Häselgehr, Hinterhornbach, Holzgau, Kaisers,	+43.5634.5315 info@lechtal.at	www.lechtal.at	<u>₹</u>	A Jöchelspitze, Skilifte Knittel	
	Mayrhofen-Hippach	Pfafflar, Stanzach, Steeg, Vorderhornbach Brandenberg, Ginzling, Hippach, Mayrhofen, Ramsau im Zillertal, Schwendau	+43.5285.6760 info@mayrhofen.at	www.mayrhofen.at		C Mayrhofner Bergbahnen	
	Naturparkregion Reutte	Breitenwang, Ehenbichl, Höfen, Lechaschau, Musau, Pflach, Pinswang, Reutte, Vils, Wängle, Weißenbach am Lech	+43.5672.62336 info@reutte.com	www.reutte.com		A Hahnenkamm Reutte, Konradshüttle Ehenbichl	
	Nauders – Tiroler Oberland – Kaunertal	Faggen, Fendels, Kaunerberg, Kaunertal, Kauns, Nauders, Pfunds, Prutz, Ried im Oberinntal, Spiss, Tösens	+43.50.225 100 office@nauders- tiroleroberland- kaunertal.com	www.nauders-tiroleroberland- kaunertal.com	透透響	A Fendels AG Kaunertaler Gletscher BF Skigebiet Nauders-Bergkastel	
	Olympiaregion Seefeld	Leutasch, Mösern-Buchen, Reith bei Seefeld, Scharnitz, Seefeld in Tirol	+43.50.8800 info@seefeld.com	www.seefeld.com	这	A Gschwandtkopflifte Seefeld, Rosshütte	
	Osttirol	Abfaltersbach, Ainet, Amlach, Anras, Assling, Außervillgraten, Dölsach, Gaimberg, Heinfels, Hopfgarten in Defereggen, Innervillgraten, Iselsberg-Stronach, Kals am Großglockner, Kartitsch, Lavant, Leisach, Lienz, Matrei in Osttirol, Nikolsdorf, Nußdorf-Debant, Oberlienz, Obertilliach, Prägraten am Großvenediger, Schlaiten, Sillian, St. Jakob in Defereggen, St. Johann im Walde, St. Veit in Defereggen, Strassen, Thurn, Tristach, Untertilliach, Virgen	+43.50.212 212 info@osttirol.com	www.osttirol.com	逐逐	A Familienskigebiet Kartitsch, Bergbahnen Obertilliach - Golzentipp, glockner Resort Kals Matrei, Skizentrum St. Jakob im Deferegge A F Hochpustertaler Bergbahnen - Skizentrum Sillian, Lienzer Bergbahnen (Hochstein, Zettersfeld)	
	Ötztal Tourismus	Haiming-Ochsengarten, Hochgurgl, Längenfeld, Obergurgl, Oetz, Sautens, Sölden, Umhausen, Vent	+43.57200 0 info@oetztal.com	www.oetztal.com	<u>3</u> 1	CG Gletscherskigebiet Sölden C Obergurgl-Hochgurgl AF Skiregion Hochoetz A Vent, Umhausen-Niederthai	
	Paznaun – Ischgl	Galtür, Ischgl, Kappl, Pians, See im Paznaun	+43.50990 100 info@paznaun-ischgl.com	www.paznaun-ischgl.com	₹ <u>₹</u>	A Kappl, See im Paznaun, A F Silvapark Galtür C Silvretta Arena Ischgl	
	Pitztal	Arzl im Pitztal, Jerzens im Pitztal, St. Leonhard im Pitztal, Wenns	+43.5414.86999 info@pitztal.com	www.pitztal.com	₹	AF Hochzeiger Bergbahnen AG Pitztaler Gletscher & Rifflsee	
	Region Hall-Wattens	Absam, Baumkirchen, Fritzens, Gnadenwald, Hall in Tirol, Mils bei Hall, Thaur, Tulfes, Volders, Wattenberg, Wattens	+43.5223.45544-0 office@hall-wattens.at	www.hall-wattens.at	*	A Glungezerbahn	
ı	Serfaus-Fiss-Ladis	Fiss, Ladis, Serfaus	+43.5476.6239 info@serfaus-fiss-ladis.at	www.serfaus-fiss-ladis.at	₹	CF Serfaus-Fiss-Ladis	
	Silberregion Karwendel	Buch in Tirol, Gallzein, Jenbach, Kolsass, Kolsassberg, Pill, Schwaz, Stans, Terfens, Vomp, Weer, Weerberg	+43.5242.63240 info@silberregion- karwendel.com	www.silberregion-karwendel.com	*	A Burglift in Stans, Hüttegglift in Weerberg, Kellerjochbahn Schwa Schwanerlifte Weerberg, Skilift in Kolsassberg	
	St. Anton am Arlberg	Flirsch, Pettneu am Arlberg, Schnann, St. Anton am Arlberg, St. Christoph am Arlberg, Strengen	+43.5446.22690 info@stanton amarlberg.com	www.stantonamarlberg.com		C St. Anton am Arlberg	
	Stubai Tirol	Fulpmes im Stubaital, Mieders, Neustift im Stubaital, Schönberg im Stubaital, Telfes im Stubaital	+43.501.881-0 info@stubai.at	www.stubai.at	₹.	A Elferlifte Neustift, Serlesbahnen Mieders A F Schlick 2000 B G Stubaier Gletscher	
	Tannheimer Tal	Grän, Jungholz, Nesselwängle, Schattwald, Tannheim, Zöblen	+43.5675.6220-0 info@tannheimertal.com	www.tannheimertal.com	逐逐	A Jungholz, Nesselwängle, Füssener Jöchl Grän, Tannheimer BB Neunerköpfle, Tannheimer BB - Zöblen Schattwald	
	Tiroler Zugspitz Arena	Berwang, Biberwier, Bichlbach, Ehrwald, Heiterwang, Lermoos, Namlos	+43.5673.20000 info@zugspitzarena.com	www.zugspitzarena.com	*	A Skiarena Berwang, Ehrwalder Almbahn, Lermoos-Grubigstein & Biberwier-Marienberg, Tiroler Zugspitzbahn, Wetterstein	
	Tux-Finkenberg	Finkenberg, Tux	+43.5287.8506 info@tux.at	www.tux.at	<u> </u>	BG Hintertuxer Gletscher	
	Wilder Kaiser	Ellmau, Going am Wilden Kaiser, Scheffau am Wilden Kaiser, Söll	+43.50509 office@wilderkaiser.info	www.wilderkaiser.info	₹	CF SkiWelt Wilder Kaiser Brixental	
	Wildschönau Tourismus	Auffach, Niederau, Oberau, Thierbach	+43.5339.8255 info@wildschoenau.com	www.wildschoenau.com	<u> </u>	CF Ski Juwel Alpbachtal Wildschönau	
3	Wipptal	Gries am Brenner, Gschnitz, Matrei am Brenner, Mühlbachl, Navis, Obernberg am Brenner, Pfons, Schmirn, St. Jodok am Brenner, Steinach am Brenner, Trins, Vals	+43.5272.6270 tourismus@wipptal.at	www.wipptal.at		A Bergeralm Steinach am Brenner	
1	Zillertal Arena	Gerlos, Gerlosberg, Hainzenberg, Rohrberg,	+43.5282.7165-226	www.zillertalarena.com		C Zillertal Arena	



WHERE WILL YOUR

1.2 Travelling to Tirol

ARRIVING BY AIR Innsbruck Airport is served daily by a number of European airlines such as Austrian Airlines, Lufthansa, Eurowings, British Airways, Transavia and EasyJet. There are direct

connections from Innsbruck to Vienna, Frankfurt, Hamburg, Berlin, Düsseldorf and Eindhoven as well as international hubs such as London, Amsterdam and Moscow. Alternatively, visitors can fly to Munich, Salzburg Memmingen or Zurich. The company Four Seasons runs transfers from Innsbruck and Munich airports to all towns and villages in Tirol. Please book at

ARRIVING BY TRAIN Trains run by the Austrian

Federal Railways (ÖBB), Swiss Federal Railways (SBB) and German Railways (DB) travel to and from Tirol. The ÖBB Railjet runs 14 times a day from Vienna via St. Pölten and Linz to Innsbruck, with the fastest trains connecting Vienna and Innsbruck in just 4 hours 14 minutes. There is a Eurocity train seven times a day from Munich to Innsbruck. The connection from Berlin (change in Munich) to Innsbruck takes just 8 hours. There is also the ÖBB Nightjet – a night service with car transport - running daily from Hamburg or Düsseldorf via Cologne to Innsbruck, as well as direct connections from Dortmund and Hannover to

Tirol. Visitors arriving from

1.3 Climate in Winter

Hours of sunshine per month

Precipitation per month

Switzerland can use the

ÖBB Railjet operating six times a day from Zurich to Innsbruck (3 hours 31 minutes). The company Four Seasons (Bahnhofshuttle. tirol) runs transfers from all major railway stations in Tirol to your accommodation. Please book at least 72 hours

in advance. ARRIVING BY CAR The A12 Inntalautobahn is the most important motorway in North Tirol and gives access to many towns and villages in the region. Travellers coming from **Germany** can access the Inntalautobahn via the A93 at Kiefersfelden, those coming from **Italy** via least 72 hours in advance. the Brenner Pass and those

> coming from Switzerland via St. Anton am Arlberg. Drivers using Austrian motorways must pay a toll charge. Toll stickers (Vig**netten)** can be bought from Austrian automobile associations as well as at petrol stations and border crossings. For short stays a tenday toll sticker is sufficient. There are also two-month and one-year toll stickers for visitors who plan to stay in Tirol for longer. From 1 November until 15 April all vehicles travelling on roads in Austria must be fitted with winter tyres. Visitors who plan to drive into the mountains should also have snowchains with them. For information about the current road conditions please

> > contact the ASFINAG motor-

Weather data for Innsbruck

way maintenance service

or the ÖAMTC / ARBÖ

automobile clubs.

REGION & PEOPLE

2.1 Tirol's Mountains

Tirol is a land of mountains, home to more than 500 summits over 3,000 metres. The northern part of Tirol is dominated by the Northern Limestone Alps, which include the Wetterstein and Kaiser Mountains, the Brandenberg and Lechtal Alps, the Karwendel Mountains and the Mieming Mountains. **The South** ern Limestone Alps run along the borders with Carinthia and Italy. They comprise the Carnic and Gailtal Alps as well as the Lienz Dolomites. The Limestone Alps were formed long ago by sediments of an ancient ocean. As the Earth's tectonic plates began to shift and push up against each other around 100 million years ago, they formed these mountains - a little like a snowplough pushing together snow into a pile. This is why the summits of the Northern Limestone Alps are so rutted and the rock faces so craggy. Between the two sets of Limestone Alps there are the Central Eastern Alps, also known in Tirol simply as the **Central Alps**. Mostly made of gneiss and slate, they include the Zillertal, Kitzbühel and Stubai Alps as well as the Hohe Tauern, Silvretta and Samnaun and Verwall Mountains. Tirol's highest mountain, the Großglockner (3,798m), is also Austria's highest mountain. It straddles the border between East Tirol and the neighbouring province of Carinthia. The second-highest mountain in Austria is the highest mountain in North Tirol: the Wildspitze (3,768m).

2.2 Geography

region, but

only sparsely

populated

Almost 740,000 people live in Tirol. With a total area of more than 12,000 square kilometres, Tirol is the third-largest province in Austria – and relatively sparsely populated. Just 12% of the area is taken up by permanent settlements, while two thirds are covered by mountains and forests. The regional capital **Innsbruck** is home to around 131,000 people and is first mentioned in documents from the year 1187. The secondlargest town is **Kufstein** with a population of around 18,700. It is believed that the area around Kufstein was home to the earliest settlement in Tirol, dating back around 30,000 years. The third-largest town is **Telfs**

> Swiss canton of Graubünden as well as the Italian provinces of Bolzano and Belluno to the south. Neighbouring provinces within Austria are Vorarlberg to the west and Carinthia and Salzburg to the east. The province of

with 15,300 residents. Tirol

Valley) and East Tirol (of which the largest town is Lienz).

borders the German region of Bavaria to the north and the Salzburg divides Tirol into two parts: North Tirol (the main region around the Inn

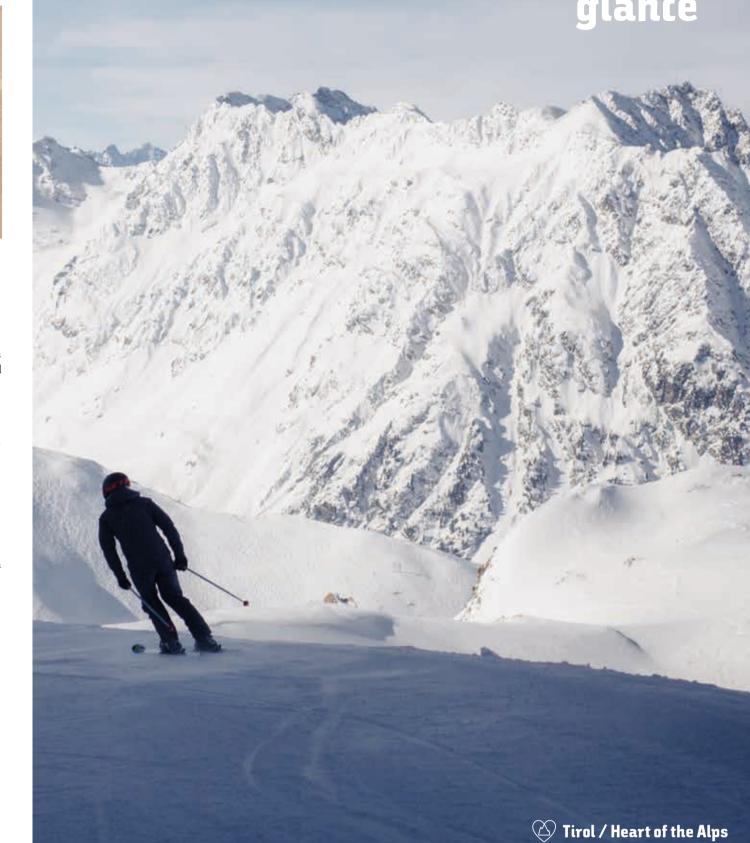
2.3 Food & Drink



Tirol is a great place for foodies. From traditional dishes in mountain huts to haute cuisine in elegant restaurants, the region has something for all tastes - literally! Wherever you choose to eat, you are likely to come across a number of local specialties served either in traditional style or with a modern twist. Dumplings are a popular dish which exist in many varieties such as bacon dumplings, spinach dumplings and cheese dumplings. Schlutzkrapfen, also known as Schlipfkra**pfen**, are small pockets of dough filled with finely mashed potato and served with chives and melted butter. **Kiachl** are circles of yeast dough filled with either sauerkraut or cran-

berry jam and icing sugar.

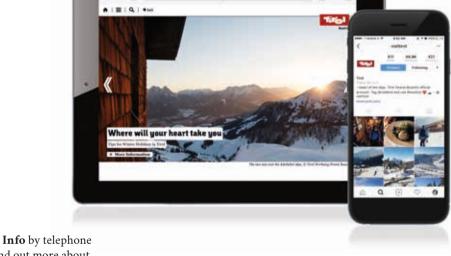
Distilling schnapps is another tradition which dates back hundreds of years, with more than 4000 places in Tirol owning a distilling license. Schnapps made in Tirol regularly receives prizes at national and international competitions. Beer is traditionally bottom-fermented like in Bavaria. Tirol has a number of local breweries such as Huberbräu in St. Johann, the Brauerei Schloss Starkenberg in Tarrenz and Zillertal Bier in Zell am Ziller. Beer is traditionally served in half-litre glasses known as "Krügeln". There is also the option of a "Pfiff", which is just 0.2 litres. Even more natural, but no less delicious for it, is **Tirol's** mountain spring water, which can be enjoyed from the tap or, even better, fresh from the source.



PUBLISHING INFORMATION

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CONTACT **SPORTS** Do you have any questions? Want some tips and ideas for your holiday in Tirol? Interested in media reports or a fan of spectacular photography? Then get in touch with us! Many digital and analogue roads lead to Tirol. 3.1 Skiing



Contact **Tirol Info** by telephone or e-mail to find out more about the region.

2.4 History

The first settlers arrived in

WWW.TYROL.COM

and was forced by Napoleon

Tirol in early times. Spearheads carved from the bones of cave-dwelling bears indicate that the region's earliest settlements date back to the Stone Age, around 30,000 BC. The famous ice mummy Ötzi is around 5300 years old. In the year 15 BC the Romans captured Tirol and transformed the paths leading over the mountain passes into roads. The region later came under the influence of the Bavarians. The **Counts** of Tirol, who gave the region its name, used its position of geopolitical importance to make Tirol a centre of power at the heart of Europe. In 1363 control passed to the Habsburgs. In 1805 Austria

lost the war against France

ians. However, rises in taxes and the introduction of a mandatory military service for young men from Tirol caused an uprising in 1809. Led by **Andreas Hofer**, local troops tried to drive the Bavarians out of Tirol. They were initially unsuccessful, but in 1814 – after the end of Napoleon's rule – Tirol was returned to Austria. After the First World War, the section of Tirol south of the Brenner Pass was given to Italy. Welschtirol, as the region was known, became Trentino, while North and East Tirol became the Austrian province known today as Tirol.

2.5 Tradition & Culture

What is typically Tirolean? This question is easiest to answer by visiting those places where the customs and traditions of

> the arts scene with classic operas and the Festival of Early Music taking their place alongside galleries showing contemporary art.



Tirol is home to a bigger selection of ski resorts than anywhere else in the Alps. All in all there are more than 80 resorts with around 3,400 kilometres of pistes served by modern lifts and cable cars. They range from small family-friendly ski areas to large networks comprising several connected resorts. Night skiing is available in around 30 places in Tirol. Those wishing to make the most of their time here should check out the multiregion passes such as the Snow Card Tirol, which covers all ski resorts in Tirol. Beginners will find more than 300 ski schools, while freestylers can dial in their tricks in the many snowparks.

Nowhere else in the Alps is there such a huge range of skiing options.

Further highlights include

family offers and lively après

-ski next to the slopes. And

for all those who simply can't wait to get started

Tirol has five glacier ski

resorts (Kaunertal, Pitztal,

Ötztal, Stubaital and Zil-

lertal) which are open up

to 365 days a year.

No winter holiday would be can try snowshoeing. This fun activity is easy and

3.2 Winter Hiking & Snowshoeing

complete without a hike through the snowy landscape. 18 regions in Tirol have specialised in winter hiking and snowshoeing. They offer well-maintained trails, many of which lead to traditional wooden huts in the mountains. Those who wish to head off the beaten track

requires no experience, though mountain guides are available if you want a few tips. There are guided snowshoe hikes throughout Tirol, particularly in the nature parks and the Hohe Tauern National Park.

Tirol at a

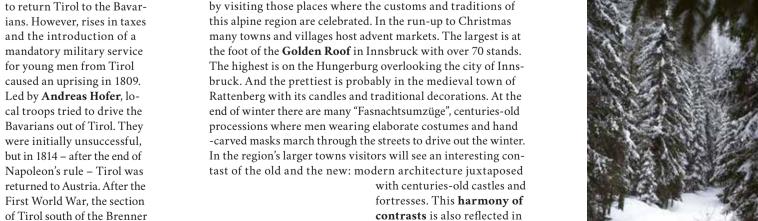


3.3 XC Skiing

Cross-country skiing is considered one of the **healthiest sports** thanks to its gentle movements which train almost all the body's muscle groups. Tirol offers ideal conditions for this winter sport with around 4,000 kilometres of trails from the valley floor to the glaciers at over 2,500 metres. Ski schools and equipment hire centres can be found throughout the region. There are a number of places in Tirol which have specialised in XC skiing with special offers for beginners and experts alike. Last but not least, some areas in Tirol offer adaptive XC skiing for wheel-

3.4 Tobogganing

Toboganning is easy to learn for all ages, almost as fast as skiing and in many cases completely free of charge. In Tirol there are more than 750km of **toboggan runs** up to 8km in length, with many floodlit in the evenings. There are plenty of gentle runs suitable for families with young children. Toboggan runs can be accessed on foot or **by lift**. Many have a hut at the top serving food and drink, while some offer a separate path for walking up.



Traditions live on through processions and Christmas markets

